

Simplify recruiting. Find qualified candidates today.

ExerciseJobs.com is the premier career resource for exercise, fitness, and health professionals.

- Post your job openings
- Search our resume database



Why ExerciseJobs.com?

Owned and operated by a health professional, ExerciseJobs.com has been a trusted online career resource for the fitness and exercise industry since 2000. ExerciseJobs.com has unparalleled brand recognition and success in bringing together qualified job candidates with top employers in the fields of exercise, fitness, and health.

Employer Benefits

My ExerciseJobs Account makes managing your job posting seamless. Enjoy these unique benefits:

- Track the number of previews your job postings receive
- Purchase access to resume database with unlimited geographical searching
- Receive e-mail notification of resumes that meet your search criteria
- Edit job postings online in real time
- Hide online job postings before they automatically expire
- All current and past job posting data is saved
- Extend or reinstate job postings with a click of the mouse

Metrics

Average Monthly Visits:

15,000

Average Monthly Pageviews:

65,000

Number of Job Searches Performed Monthly:

34,000

Number of registered MyExerciseJobs Users:

5700 as of July 2010

Number of Resumes Posted:

4200 as of July 2010

Average Traffic Profile:

58% New Visitor Traffic

44% of visitors return up to 200 times monthly

Highest online traffic measurement ranking in its category



How does ExerciseJobs.com attract qualified job candidates?

- Monthly display and classified advertisements in leading professional journals, including Medicine & Science in Sports & Exercise, Exercise & Sports Science Review, ACSM's Health and Fitness Journal, Clinical Journal of Sport Medicine
- Presence at professional conferences
- Associations with careers centers at colleges and universities across the country
- Electronic opt-in newsletter
- Online organic and sponsored search advertisement
- Alliances with leading online job search engines
- Direct mail marketing to targeted professional groups
- Social media such as: LinkedIn, Facebook and Twitter

Why do job seekers choose ExerciseJobs.com?

- FREE and easy-to-use for the job seeker
- Unique job search options: keyword, category, location, ZIP Code radius
- E-mail notification of jobs meeting their search criteria
- Ability to post resume so employers can find them
- Track the number of previews their resume receives
- ExerciseJobs.com Career E-Newsletter
- Expert job search tips and tools

Services

- Standard Job Posting: \$75 for 60 days
- Featured Hot Job Posting: \$225 for 30 days + an additional 30 days as a Standard Job Posting + FREE 30 day access to the resume database (a \$90.00 value)
 - 🔥 Stand out from the crowd with Featured Hot Jobs
 - 🔥 Identified by flame icon on the homepage and standard job search results page
 - 🔥 Unique placement on the job search page; job seekers see all Hot Jobs even before they select their search criteria.
 - 🔥 Job seekers can receive e-mail notification of all Hot Jobs, regardless of location or job category.
- Get greater visibility for your job posting today!

Resume Database

- Resume Database Access: \$90 for 30 days with unlimited previews and unlimited geographical search
- Receive FREE 30 day access to the resume database with the purchase of a Featured Hot Job Posting

All costs are net

Testimonials

Exercisejobs was a great success! I advertised in 2 local papers and did not receive nearly as many great resumes as I did with exercisejobs.com (and I was very surprised that many of the resumes were from local candidates). Thank you.

- Kristina C., Fitness Director, Central Bucks Family YMCA

Within just a short period of time after advertising our position we had several people contact us, which is great, because we have multiple positions to fill. Exercisejobs.com is easy to use and understand. Great job! We got great results.

- Vicki B., Exercise Science Alliance

We received several highly qualified applicants within hours of posting our job on exercisejobs.com. Thanks for a great service. Makes my job that much easier! - Jim B., MS, ACE, Club First

Premium Sponsorship Opportunities

Do you want to reach a large, dedicated audience of exercise, fitness, and health professionals who visit ExerciseJobs.com regularly and rely on the ExerciseJobs.com Career Newsletters and career resources to keep up to date on job opportunities?

We have unique opportunities to reach these individuals:

- **Banner Advertisement***: Several packages and pricing options are available to fit your marketing objectives.
- **HTML E-Mail Blasts***: Campaigns can target by location, all campaigns must be pre-approved.
- **E-Newsletter Sponsorship***: A monthly electronic opt-in newsletter that reaches an active audience of fitness professionals.
- **Featured Employer Status**: Company name identified on Home page, and Search For Jobs page, and your own exclusive Featured Employer job page. \$450 to run for 30 days (not including the price of job postings).

* Please see rate card for more details